

madesmart®

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We are hiring!

Product Designer, intern or full time

Do trends, fashion, and new emerging products excite you? Do you love quick ideation, collaboration and always seek out the next new thing? If you answered yes, then the following might be a great opportunity for you!

Madesmart® is currently looking for a Product Designer to join our highly collaborative creative team of designers, engineers, graphics, and marketing to develop innovations from the ground up. The Product Designer will collaborate directly with the CEO, design directors, graphics and engineering teams to research and develop new innovations, explore new categories, and move these concepts from initial idea all the way through to product on a store shelf.

Based in Saint Paul, you will experience the joy of working with a small, close-knit team in a fast-paced, idea-filled environment. As a product designer, you will collaborate with all departments in the company as you see your projects through to fruition, and report directly to Design Directors.

You will be responsible for translating the vision and feedback of the CEO into tangible, elegant solutions that benefit people in their daily life.

This position will require you to be a highly motivated quick thinker, proactive communicator, have a great eye for design, and basic understanding of manufacturing methods and capabilities on a mass scale.

Visit our website at www.madesmart.com to discover more about our team, culture, and mission.

About Us:

First and foremost, we are a housewares company focused on design. We started in 1990 with the original Junk Drawer Organizer. We continually strive to develop new, innovative solutions for home organization, while staying true to our four key values. style · function · quality · affordability.

Today we offer over 1,000 household products, each beautifully designed to enhance everyday life.

At madesmart®, we believe that when you create a beautifully designed, useful product, it will make the act of getting organized enjoyable and fun. We believe that there is a peace of mind that comes along with knowing you will always find what you are looking for quickly and easily --this is what we aim to provide.

Duties and Responsibilities:

- Perform category research to inform design direction and identify opportunities for new products
- Contribute to early design phase via quick, rough brainstorming to generate a variety of different solutions to a given problem
- Work collaboratively to interpret rough ideas into visual concepts via sketches and renders to be presented and discussed at design critiques
- Perform user testing and analysis to prove out concepts and ensure viability and success

- Work with Engineering and operations teams to ensure that concepts are realistic and manufacturable
- Collaborate with Graphics and Operations teams to create packaging design and dielines
- Collaborate with Design Management and Marketing to ensure products follow all Madesmart® quality and design requirements
- Create final, production ready files once designs are approved

Preferred Experience, Knowledge, Skills, and Abilities:

- 1-5 years of experience in a creative, collaborative environment
- Independently motivated
- Proactive, strong verbal communication
- Excellent writing skills
- Willingness to receive feedback and collaborate
- Knowledge of design software – Solidworks, Photoshop, Illustrator
- Strong analytical, organization, and critical thinking skills
- Ability to work effectively within a team and independently
- Proficiency in Microsoft Word, Excel, and PowerPoint
- Ability to follow through with the entire process, from initial concept – final, production ready files
- Familiarity with manufacturing processes, specifically injection molding
- Ability to efficiently multi-task and prioritize to meet deadlines
- 3d printing knowledge and basic shop experience a plus

Job Type:

Full-time

Job Location:

Saint Paul, MN 55104

Required Education:

4-year degree in industrial design, product design or equivalent

Please send cover letter, resume, and portfolio (or link) to hstevens@maadesmart.com and reem@maadesmart.com