



We are hiring!

Junior Graphic Designer

Do you get excited about trends, products, and brand? Do you want to see the results of your work at major retailers? Are you excited about the idea of working with a highly collaborative, fast moving team? If you answered yes, then this might be a fantastic opportunity for you!

Madesmart® is looking for a junior graphic designer who is collaborative, creative, and has a strong passion for their work.

Based in Saint Paul, you will join our team of designers, engineers, finance, and operations to develop and pitch products to major retailers such as Bed Bath and Beyond, Target, Wal-Mart, and Lowe's. As a junior graphic designer, you will partner very closely with Design, Marketing, and Sales to develop print and digital materials that communicate our brand worldwide. We are seeking someone to join our dynamic culture of exceptional problem solvers, creatives, and collaborators. We strive to create an environment where every day is challenging, fun, and rewarding.

Our Story:

Madesmart® is a women-owned™ housewares design company based in St. Paul, Minnesota.

In 1990, our founder and CEO, Deveen Joy McNally, set off on a mission to bring ultimate peace and well-being to countless homes with the world's first Junk Drawer Organizer®. Twenty-eight years later, this journey has led her down a road of endless possibilities with, now, over 1,000 life-changing household products on the market. With a grateful heart, Deveen is proud to have a passion-oriented team who has shared her common vision of delivering organized harmony to the spaces people love.

Every day, madesmart® strives to instill heart and soul into the home organization category. With innovative designs, we create stylish and functional products that turn organizing into a rewarding experience. Our commitments to thorough research, testing, and development has formed invaluable trust in every home. At madesmart®, we take pride in what we do.

You will:

Packaging:

Design cost efficient, high impact packaging solutions for the madesmart® product line.

Collaborate with CEO, Design, and Marketing teams in concept development and during execution stages of the packaging development process.

Prepare press- ready files that can be easily understood by a third-party printer.

Digital:

Collaborate with marketing and design directors to create content for digital marketing, including photo and video work.

Collaborate with marketing and design directors to keep our website inspiring and up to date.

Trend and Research:

Maintain library of materials and examples.

Stay up to date on graphic design and packaging trends to ensure the brand is positioned competitively.

Sales Support:

Create packaging mock-ups for client presentations.

Collaborate with design and sales to generate visual representations of in-store merchandising.

Work with major retailers and follow guidelines for private label packaging and displays.

You are:

Energetic and enthusiastic for your work.

Passionate about brand – pushing the boundaries while still maintaining core elements

Someone with a strong sense of design, typography and color with an understanding of how to use them effectively at retail with consumer goods.

A motivated self-starter and driver in projects, and a collaborator who can follow them through to completion with the team

A graduate in graphic design or related field

A professional with 1-5 years of experience

A dynamic communicator and collaborator—both written and verbal.

Detail-oriented with exceptional follow-through and project management skills.

Have demonstrated experience with hands on experience preparing a variety of consumer packaging concepts

Able to work independently and collaboratively during the creative process – staying open to feedback with willingness to shift directions as marketplace demands.

Have a solid understanding of print process

Proficient in Adobe Programs – photoshop, illustrator, indesign

A solid team player, problem solver, and someone who can work well in a fast-paced, ever-changing environment.

Interest and ability in photography and videography is highly preferred.

Interested candidates should email a portfolio and cover letter to hstevens@malesmart.com and reem@malesmart.com.

Visit our website at www.madesmart.com to discover more about our team, culture, and mission.